The Power of PMG's Low-Code Development Platform

Low-Code. High ROI. Deploy enterprise business applications quickly and confidently with PMG.

pmg

The PMG Digital Business Platform empowers business users and IT resources alike to rapidly build robust applications and process solutions.

With PMG, you get the best of both worlds when it comes to low-code development platforms – high-productivity application authoring to maximize solution output, and high-control to apply standardization and governance to your solution development processes within a self-contained digital ecosystem.

Low-Code Configuration Brings Speed and Flexibility

PMG customers are able to quickly reap the benefits of their digital transformation efforts through the speed and flexibility of PMG's low-code development capabilities. With the power of PMG's platform, you can rapidly deliver digital business solutions that feature an elegant, intuitive user experience (UX) on the front-end, robust workflow orchestration and process automation on the back-end, and easy-to-configure integrations throughout.

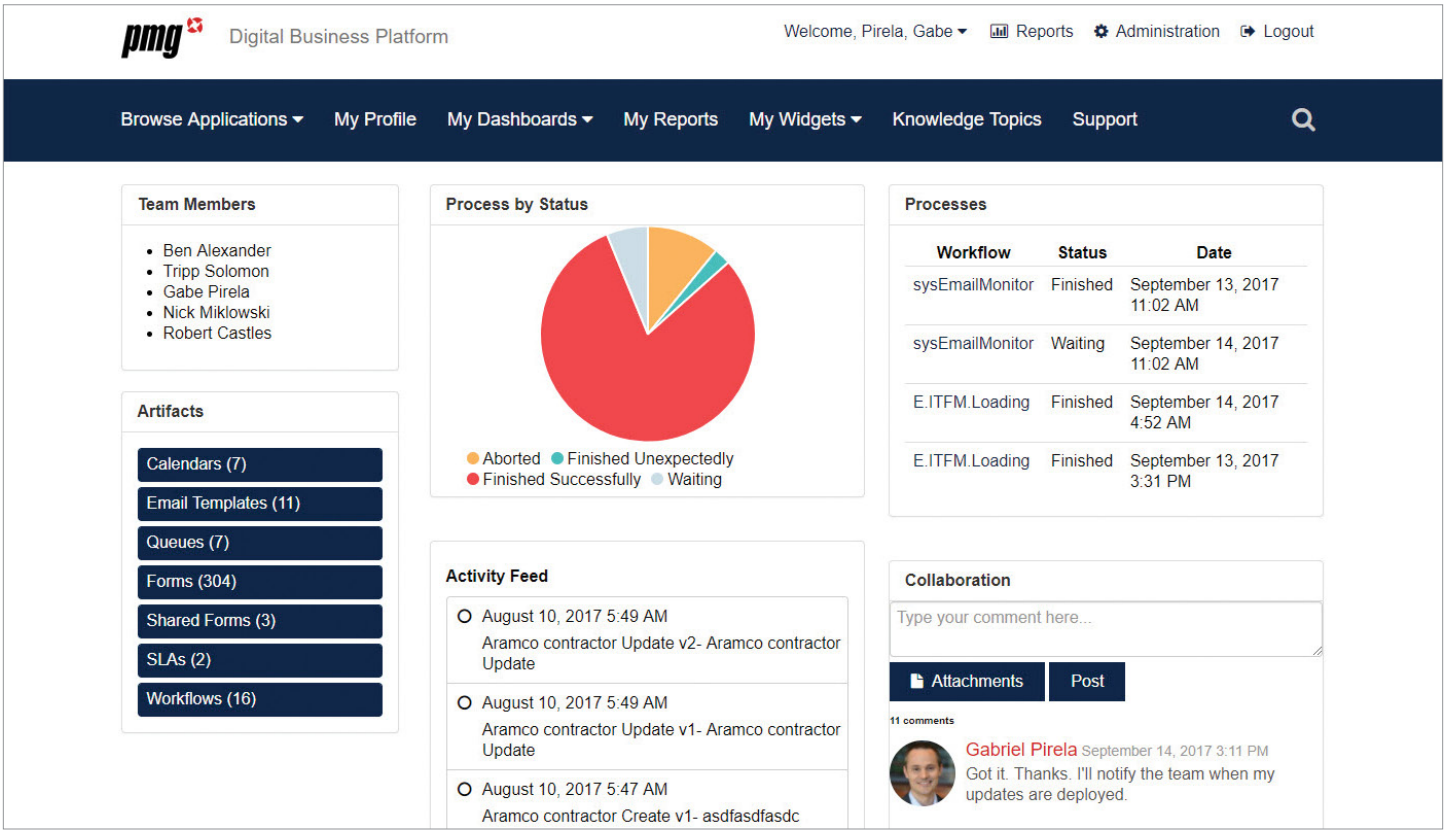
Using the PMG Digital Business Platform, business analysts and non-technical resources build and manage solutions with the ease of drag-and-drop workflow actions and configurable properties. And IT developers also enjoy the same speed and ease of configuration, while maintaining the ability to augment complex solutions with code when needed.

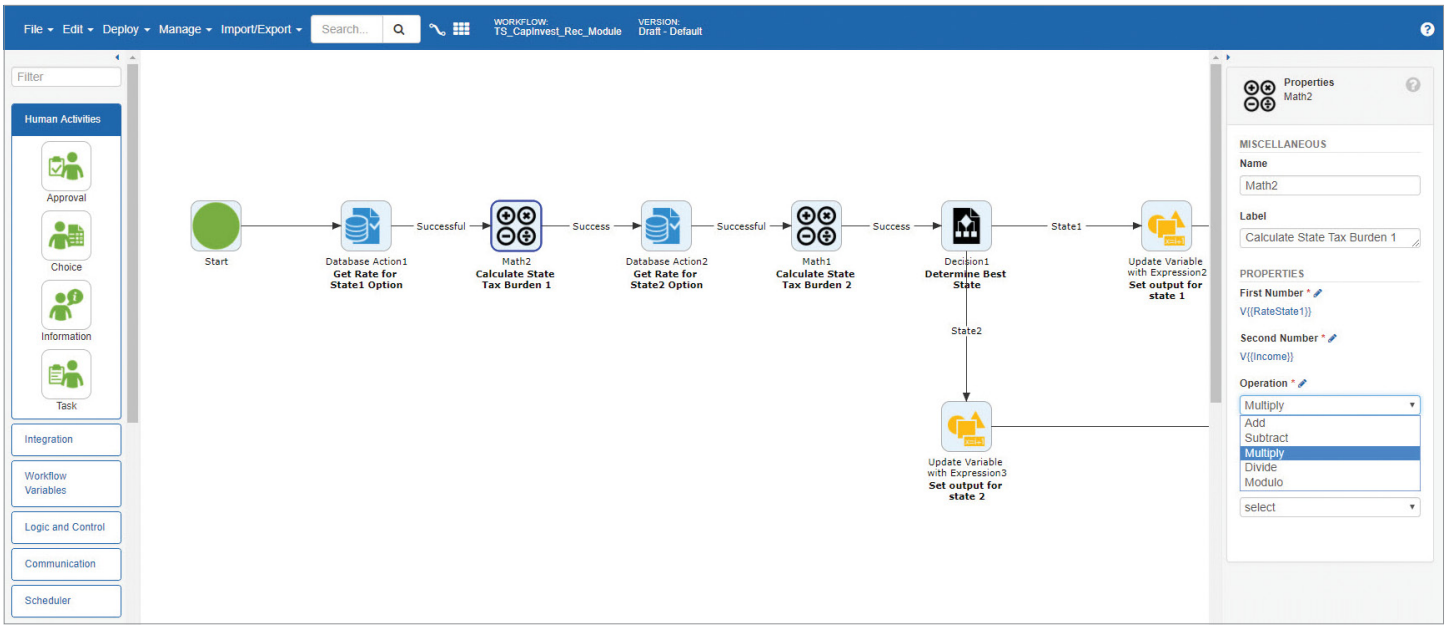
With solution design based on low-code configuration rather than custom development, the pool of resources that can build and manage applications expands. Requirements-gathering is streamlined, time-to-deployment is accelerated, maintenance overhead is minimized, and product upgrades are simplified.

Benefits of low-code configuration with PMG include:

- Speed to deployment
- Ease of use to support citizen developers as well as traditional coders
- Flexibility to tailor to an organization's unique business processes without customization
- Ability to update quickly as business requirements change
- Upgrade safe configuration

PMG Solution Builder Dashboard Sample





PMG Workflow Designer view of a process configured for Workflow Anywhere execution

Great User Experience Delivered Through Dynamic Data

A good user experience means not only an attractive, intuitive interface, but one that facilitates doing your job effectively and efficiently. PMG's "Workflow Anywhere" concept enables anyone building or updating a solution to include rich, dynamic data directly in front-end views by using visual workflow designs, rather than by writing code.

By allowing workflows to be initiated from virtually anywhere in the platform, PMG makes it easy to access, process and aggregate real-time data for use in forms, portal pages and reporting dashboards, without any necessary dependence on IT resources. Workflows configured for complex data processing and business logic can be executed and leveraged in front-end forms and reports, with the resulting data calculations instantly displayed dynamically. And because workflows are built using PMG's low-code configuration, business process owners are empowered to create and manage their own solutions, tailored to their unique user audiences.

Easy Integrations Mean Leverage

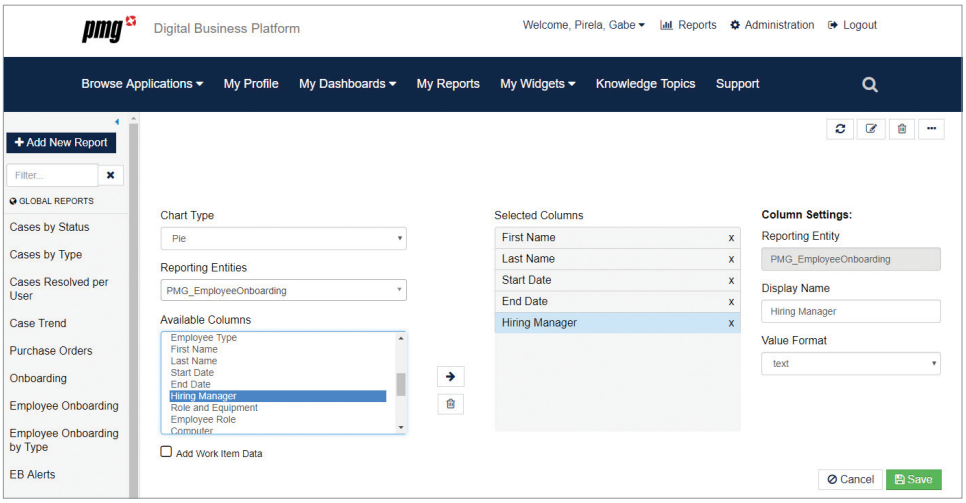
Prepackaged connector kits and generic connector actions allow you to easily configure bi-directional integrations with existing enterprise systems, driving fast solution deployments. With PMG's low-code integration capabilities, IT and non-technical resources alike configure solutions that automate activities within external applications, and aggregate data in real-time for reports, work dashboards and interactive consoles on the front-end. The result is true end-to-end business process orchestration that's easy to create and easy to maintain as your business needs evolve over time.

Event-driven processing and calls to PMG are made easy by our low-code API Builder feature, which employs the concept of webhooks to let authorized users build their own API's for the PMG platform. These API's are published as functions and then dropped into workflows to "listen" for inbound web services calls from the designated target system, and to return data to that system if needed. The result is true event-driven integration with 3rd party systems, all through simple configuration.

> "With 'Workflow Anywhere,' we've essentially extended the platform's drag-and-drop configuration capabilities to all areas of the product. Now, both IT resources and citizen developers alike can easily build forms and dashboards that dynamically display real-time data, without writing any SQL queries or JavaScript. This creates solutions that are faster to deploy and easier to maintain."
>
> —BEN ALEXANDER
> PMG VP OF PRODUCT

PMG Low-Code Platform Features

- Configurable portal interface and personalized work dashboards
- Form Editor for building rich, dynamic forms to collect and manage data
- Drag-and-drop Workflow Designer for configuring executable processes
- Workflow Anywhere to bring robust data processing power to all areas of the platform
- Licensed connectors to integrate with enterprise applications via configurable actions
- API Builder to enable event-driven calls from external systems into PMG processes
- Report Builder utility to build custom reports visually without writing code or database queries



PMG Report Builder

About PMG

Enterprises partner with PMG to address real business problems in practical, scalable ways. Streamlined processes, real-time data integrations and improved experiences for customers, employees and partners are quickly realized through low-code configuration on PMG's Digital Business Platform. PMG places the power into the hands of process experts, making digital transformation a business reality, rather than a never ending coding exercise. Unlike complicated BPM platforms that take too long to implement and change, or rapid application development toolkits that are focused on delivering point solutions or won't scale to your business complexity, PMG delivers better results, faster.

"With API Builder, PMG workflows are easily configured to receive and process incoming calls from other systems as needed. With this kind of bi-directional integration delivered via simple low-code tools, the possibilities are virtually endless. Workflows can include data exchanges with external AI services or IoT devices, for example, making PMG's platform the ecosystem connecting all the inputs and outputs needed to digitalize your business processes end-to-end."

— ROBERT CASTLES
PMG CHIEF VISION OFFICER

PMG
211 Perimeter Center Parkway
Suite 450
Atlanta, GA 30346

phone 770.457.8787
toll-free 866.764.6381
e-mail sales@pmg.net