PMG Healthcare Solutions

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Digital Transformation

The PMG platform is ideally suited to help hospitals and health systems address current industry trends. PMG delivers the results healthcare companies need to be competitive in today's market – from managing costs to elevating patient care and improving provider experience. By providing interoperability, efficiency, and acquisition integration capabilities, PMG empowers customers to meet today's challenges.

"PMG is my most important strategic partnership in creating BPM solutions for digital transformation."

GREG McLAURIN
HUMANA

Market Challenges and Trends

Hospitals today are facing greater pressure than ever to deliver quality care while cutting expenses. Yet owners, managers and providers are struggling with unprecedented macro forces such as the aging population, the rising cost of healthcare, and regulatory and political uncertainty.

Among the industry trends expected to impact healthcare over the next few years are:

- Increasing adoption of digital health
- Rising risk related to data privacy and security
- Outsourcing of revenue cycle management
- A shift towards value-based care
- Continued consolidation of hospitals and healthcare systems

How can hospital and health system leaders improve patient and provider experience while simultaneously controlling costs?

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Technology Could Be (and Should Be) the Antidote

New technologies can be just what the doctor ordered but often they give rise to their own set of ailments. Many hospitals struggle to manage legacy IT systems while simultaneously experiencing IT sprawl. New applications and IoT devices are being added to the technology ecosystem at a rapid pace, with little regard to maintenance and adaptability considerations.

How can IT managers drive positive outcomes that address current market challenges while operating within budget constraints and satisfying a diverse user base?

Prioritizing for Success

There is an answer – and it may not be what you think.

Currently, hospitals and health systems are focused on making healthcare more digital. Efforts to optimize EHR systems are coupled with implementation of new technologies to leverage artificial intelligence, voice technology, telemedicine, and data visualization. These technologies are truly groundbreaking, but without a considered approach the result is often unmanageable sprawl and depleted budgets with little room for support and maintenance.

In actuality, proper emphasis must be given to getting more out of existing assets. **System interoperability** is a key component for improving processes, and the need for **operational efficiency** is also critical. As growth continues to occur through acquisition, system and **organizational integration** is another important factor. By focusing on these objectives through the right IT strategy, many of the overarching challenges that hospital and health systems are facing can be surmounted.

Interoperability

The ability of systems to exchange data

For healthcare companies that means sharing digital patient information across systems.

Achieving interoperability results in:

- Increased efficiency
- Improved clinical decision support
- Improved quality of care
- Improved provider experience
- Support for value-based care

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Operational Efficiency

Delivering services in the most cost-effective manner possible

In healthcare that means providing increased quality and capacity of care while controlling costs.

Improved operational efficiency will:

- Increase patient capacity and process efficiency
- Increase quality of care and patient safety
- Improve diagnostic ability
- Improve overall flow and reduce patient waiting time
- Improve data security and increase compliance
- Provide the ability to adapt to changing markets, strategy, and patient needs
- Control IT sprawl to reduce training requirements

$140 billion is lost annually in the U.S. healthcare system due to inefficient internal operations.

JOURNAL OF THE AMERICAN MEDICAL ASSOCIATION

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Acquisition Integration

The process of combining operations and systems following an acquisition or merger

As hospitals and health systems pursue growth through consolidation, it's essential to integrate the acquired practices and entities successfully.

Benefits include:

- Realizing the expected operational improvements
- Delivering the desired savings and value
- Increasing discipline on technology spend to improve operating margins

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Where Does PMG Fit In?

PMG empowers its healthcare industry customers to achieve true interoperability, operational efficiency, and successful integration of acquired entities. With these capabilities, hospitals and health systems will be best situated to capitalize on the myriad of opportunities in the market today.

With over 15 years helping healthcare customers streamline processes, integrate systems, and improve user experience, the PMG platform makes is quick and easy to implement solutions that save time and money. **One enterprise health insurance customer reduced their customer enrollment waiting period by 82%.**

PMG delivers tangible results in the fraction of the time and cost typically associated with transformative IT projects. No large project teams and extensive timelines, or big budget outlays with extended payback periods, are required. More importantly, you're not left with siloed, custom-coded applications that are difficult to change and maintain and that don't communicate with your existing systems.

PMG. Proven Digital Transformation.

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Let's Get Started

PMG can show you how fast and easy digital transformation success can be. Let us show you with real use cases how the PMG platform will reduce process bottlenecks, integrate systems, increase governance and compliance, and improve user experience. A proof of concept prototype solution is the best demonstration we can give you of how we can be driving value together for your business in just a matter of weeks.

Contact us to learn more.